

James Villa Holidays raise £15,000 for Kent-based homelessness charity

Villa holiday specialists James Villas have been working with homelessness charity Porchlight since the beginning of 2017 to raise vital funds for adults and children across Kent and the south east. With their fundraising efforts have now reaching a total of £15,000.

The Maidstone-based company work with their chosen charity for two consecutive years supporting them through raising both funds and awareness. Staff have got involved through a number of sporting feats including the KM Dragon Boat Race, Colour Run, London Marathon, Tonbridge Half Marathon and a 50km bike ride.



And it's not just sporting events that James Villas have taken part in, with World Travel Day seeing staff dress up in various around-the-world themed costumes to support their charity, as well as garden cinema events, a Harry Potter themed day, and Socktober where staff donated winter footwear to help Kent's homeless stay warm throughout the winter months.

Tania Warman, Visual Content Specialist turned fundraising co-ordinator at James Villas said of the company's chosen charity: "Homelessness has become an increasing area of concern for the local people in Kent and we want to help shout about the issue and support them as much as we can. We're really proud of what we've been able to achieve so far and look forward to continuing to raise money for such a worthwhile and local cause."



With a few months left to raise funds for the charity, James Villas still have numerous events scheduled to further their charitable efforts including Purple4Porchlight day where staff don the charity's colours to help raise awareness and Christmas Jumper Day.

To find out more about James Villas' charity initiative visit: <https://www.jamesvillas.co.uk/about-james-villas/charity-fundraising>

Ends

For more information please email pr@james.villas.co.uk

For reservations and more information please visit www.jamesvillas.co.uk call 0800 074 0311 or email reservations@jamesvillas.co.uk.

About James Villa Holidays

As the UK's leading villa holiday company, James Villas has been providing villa holidays for over 30 years. Founded in 1984, and starting with just one villa, they now have over 2900 in more than 50 destinations. From European destinations such as Spain, Portugal and Greece to further flung destinations including Florida and The Caribbean, there's a wide range of choice. Also offering flights, car hire and other extras including transfers and airport hotels, they take care of the little things to provide the full package holiday experience.

About Porchlight

Porchlight help people who have nowhere to go and no-one to turn to. Some are homeless, others are struggling to cope with the pressures in their lives and need our support to keep on track. Set up in 1974, the charity has grown from a single hostel in Canterbury to an organisation that supports around 5000 people a year.

Working across Kent and the south east, they help vulnerable and isolated people get support with their mental health, housing, education and employment. They also provide children, young people and adults with the advice, guidance and skills to live independently in the future, play an active role in their local community, and fulfil their potential.